

CEIAG Programme – Statutory Requirements for Website

A good quality Careers Education Programme aims to raise the aspirations and achievements of all of our young people, in line with our school motto, ‘*Excellence For All*’. It will seek to increase motivation by linking subjects and activities in school with both post-16 and post-18 pathways. It should inspire students to greater achievements in their academic qualifications and prepare them in the longer term for the world of work.

Our CEIAG Programme is built around the GATSBY benchmarks. These 8 benchmarks are the new government measures of how effective careers advice is in schools and are outlined below:

Benchmark 1	A Stable Careers Programme
Benchmark 2	Learning from Careers and Labour Market Information
Benchmark 3	Addressing the Needs of Each Student
Benchmark 4	Linking Curriculum Learning to Careers
Benchmark 5	Encounters with Employers and Employees
Benchmark 6	Experience of Workplaces
Benchmark 7	Encounters with Further and Higher Education
Benchmark 8	Personal Guidance

At Whitburn Church of England Academy we offer a comprehensive CEIAG programme throughout Years 7 – 11 and in Sixth form our students are very well supported in their applications to university, Higher Level Apprenticeships, School Leaver Programmes and other vocational Post-18 pathways.

Our programme incorporates Careers and HE Fayres, external speakers and educational visits along with opportunities for work experience placements enabling pupils and students alike to develop their employability skills and to make links between their academic learning and the world of work.

As an Academy we have subscribed to the Unifrog package. This is a very comprehensive computer careers package that underpins our CEIAG programme throughout the Key Stages.

Further Information on our Careers Programme or if you are a provider or employer who would like to support us in our work please contact Mr A Moore, Careers Coordinator at the Academy on 0191 529 3712 or Amoore@whitburncofeacademy.org

Year 7 – 11 CEIAG Programme

Year Group	Term	Activity	Gatsby Benchmark
7	Summer	Exploring careers possibilities UNIFROG Intro Interests Quiz	1,2,3,4,7
8	Autumn	Year group visit to Nissan	1,2,3,4,5,6
8	Summer	UNIFROG – What does success mean? Skills & Qualifications	1,2,3,4,7
9	Spring	UNIFROG GCSE option choices	1,2,3,4,
9	Spring	Form Group and 1-1 Guidance Interviews with Mr Moore relating to Option Choices	1,2,3,4,8
9	Spring	Parent/Carers Option Evening	1,2,3,4,7,8
10	Spring	Post 16 Choice Assembly	1,2,3,4,7
10	Spring	Parents/Carers Evening	1,2,3,4,8
10	Spring	Work Experience Placement Week	1,2,3,5,6,7
10	Summer	Unifrog – linking with Post 16 options – HE/Vocational Pathways	1,2,3,4,7
10	Summer	Careers Fayre – FE, training providers, employers, apprenticeship and HE providers in school	1,2,3,4,5,7
10	Summer	HE trips – Cambridge University, local university events advertised for pupils to attend	1,2,3,4,7
10	Summer	1-1 Guidance Interviews with Mr Moore	1,2,3,4,8
11	Autumn- Summer	1-1 Guidance interviews with Mr Moore	1,2,3,4,8
11	Autumn	CV building PSHE sessions	1,3
11	Autumn	Oxbridge Roadshow Talks	1,2,3,4,7
11	Autumn	UNIFROG LMI lesson	1,2,3,4,7
11	Autumn	Parents/Carers Evening	1,2,3,4,7,8
11	Autumn	Sixth Form Open Evening	1,2,3,4,7

Year	Term	Activity	Gatsby benchmarks
11	Autumn	Other FE College / training provider assemblies	1,2,3,4,7
11	Spring	Careers Talks Programme – series of career sector talks	1,2,4,5,7
11	Spring	Apprenticeship Service launch	1,7
11	Spring	Apprenticeship Vacancy/Training opportunities awareness via form groups/assemblies inc. NCS	1,2,3,4,5,7
11	Spring	Intended Destination Forms to ensure progression and identify pupils for extra support	1,3,8
11	Spring	DofE (bronze Award)	1,3,5,6
11	Summer	HE and School Leavers Fayre	1,2,3,4,5,7
Year 11 students and their parents are usually invited to any careers event that is organised for Sixth Form to help inform their decision making around Post-16 options.			

Sixth Form CEIAG Programme

Year 12 Autumn Term:

Date	Activity	Year Group	Gatsby Benchmarks
September Onwards	1-1 Guidance Interviews	12	1,2,3,4,8
September Onwards	Form group slides highlighting HE/Vocational Post-18 options	12	1,2,3,4,7
October	Supported Entry University Talks Durham; Northumbria and Sunderland Universities	12	1,2,3,7
October	CV Building Talk – Zenith People	12	1,2,5,8
October	Oxbridge Talk – Oxford University	12	1,2,3,7
November	HE+ Programme Launch – events to raise aspiration for Oxbridge/Russell Group applications	12	1,2,3,7
November	Parents Evening	12	1,2,3,4,8
November	University visit – Northumbria – Advanced study skills, working independently, revision	12	1,2,3,7
November	Next Steps Evening Event – HE, Foundation degrees, Apprenticeships, School Leaver Programmes, Degree Apprenticeships	12, Parents/Carers	1,2,3,5,7

Spring Term:

Date	Activity	Year Group	Gatsby Benchmarks
January	Unifrog Launch to explore post 18 pathways	12	1,2,3,7
January	Oxbridge Talk – Cambridge	12	1,2,3,4,7
January	A Star Future – Studying Abroad	12	1,2,3,5,7
February	Gap Year Talk – Project Trust	12	1,2,3,5,7
February	Apprenticeship Service Launch - NAS	12	1,2,3,5,7
February	DofE Launch (Gold/Silver)	12	1,3,5,6
March	UCAS Launch – Why Uni personal statement – Choosing a course	12	1,2,3,5,7
March	Oxbridge Conference – St James ‘Park	12	1,2,3,4,7
March	Cambridge Residential	12	1,2,3,7
April	University visit - Sunderland	12	1,2,3,7

Summer Term:

Date	Activity	Year Group	Gatsby Benchmarks
May	South Tyneside Enterprise Challenge	12	1,3,5
June	HE/School Leavers/Careers Fayre	12	1,2,3,4,5,7
July	Business Enterprise challenge	12	1.3.5
July	Work Experience Week	12	1,2,3,5,6,7
Feb-May	Career related talks programme	12, Parents/Carers	1,2,3,4,5
May – July	Opportunities to attend local university master classes/shadowing opportunities	12	1,2,3,4,7

Sixth Form CEIAG Programme

Year 13 Autumn Term:

Date	Activity	Year	Gatsby Benchmarks
September onwards	1-1 Guidance Interviews	13	1,2,3,4,8
September - December	Personal Statement and HE Application support	13	1,2,3,4,8
September – Onwards	Vocational Pathway Application support	13	1,2,3,4,8
September	Cambridge University Residential	13	1,2,3,7
October	Newcastle University Partners Programme Presentation	13	1,3,7
October	Parents Evening	13, Parents/Carers	1,2,3,4,8
November	Mock Interview day – HE/Vocational mock interviews available from a range of providers	13	1,2,3,5,7,8

Year 13 Spring Term:

Date	Activity	Year	Gatsby Benchmarks
January	Apprenticeships Service Launch – register with National Apprenticeship Service Website	13	1,2,3,5,7
April	Budgeting & Finance Confirmation & Clearing	13	1,2,3,8
January – May	Apprenticeship adverts via Form Group Slides	13	1,7

Year 13 Summer Term:

Date	Activity	Year	Gatsby Benchmarks
June – July	Follow up work re intended destinations	13	1,3
August	Confirming destinations and if required arranging follow up interviews	13	1,3