Media Studies and Creative Media Curriculum – KS4 Overview

Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Y10 GCSE	GCSE: Intro to Media (Key concepts) Language, Audience, Representation, and Industry	GCSE: Film Industry (Bond Franchise) How does the film industry work?	GCSE: Advertising and marketing: Importance of context & How do adverts appeal to audiences?	GCSE: Magazines: How does the media create representations?	GCSE: Music video and websites: How does the music industry create and promote artists?	GCSE: Music video and websites: How does the music industry create and promote artists? / NEA
BTEC	BTEC: C1 Exploring Media Products	BTEC: C1 Exploring Media Products	BTEC: C1 External Assessment	BTEC: C2 Developing Media Production Skills	BTEC: C2 Developing Media Production Skills	BTEC: C2 Developing Media Production Skills
Y11 GCSE	GCSE: Video Games: How does the modern video game industry work? + TV Drama/ NEA	GCSE: TV Drama: How are TV shows created (crime drama)/ NEA	GCSE: Radio: The appeal to select audiences &	GCSE: Newspapers: How do news organisations influence us?	GCSE: Revision	Examinations
BTEC	BTEC: C2 Developing Media Production Skills	BTEC: C2 External Assessment	BTEC: C3 Create a Media Product in response to a Brief	BTEC: C3 External assessment	BTEC: C3 External assessment	

Y12 AS FILM STUDIES	Core elements of film form (Cinematography, Mise-en-scene, Editing, Sound, and performance European film: Pan's Labyrinth Focus: Core elements and context	European film: Pan's Labyrinth	British Film: Trainspotting Focus: Core elements and narrative	British Film Shaun of the Dead Focus: Core elements and narrative NEA Scriptwriting
Y13 AS FILM STUDIES	American Independent film: Captain Fantastic Focus: Core elements and Spectatorship NEA Storyboard	Classic Hollywood: Vertigo NEA Evaluation	New Hollywood: One Flew Over the Cuckoo's Nest	Hollywood Contextual comparison	Revision & Examination	Revision & Examination